## **DWAINE CANOVA**

Dwaine Canova is an experienced international entrepreneur, author, speaker, and consultant who has designed and implemented Internet-based technologies for use in leading and managing all types of enterprises. This includes engagements to help grow SaaS business model companies. He is passionate about helping the newest technologies get used to enhance the quality of the workplace and make people's 'lives' in organizations robust and rewarding.

His experience includes starting a company with one employee and growing it to 3,000 employees in 5 countries with dozens of \$billion+ companies as clients and alliance partners. He served as CEO of 3 and COO of 2 other companies, as well as a consultant and coach for several organizations in the last two decades. He was an instructor at the U.S. Military Academy at West Point and a teaching fellow at the Wharton School, where he earned his MBA.

His published writing includes "Evolving Exceptional Executive Teams," "How I Lead and Manage," and a series of books entitled "A Framework for Leading<sup>TM</sup>." The series presents a leadership methodology and model to establish an executive leadership system in organizations for leaders and managers of small and midsize enterprises.